

PRIORITY 3: EMPLOYER ENGAGEMENT			
ACTIVITY	TASK	TASK LEADER	OUTCOMES
3.1	Ensure 14-19 employer engagement activities fully aligned with county and economic strategies	M. Bell	Employer engagement strategy in place Activity in place to plug gaps in provision
3.2	Employer Engagement celebration event	Sue White	The benefits of employer engagement for young people promoted to all providers/partners/young people
3.3	County Durham WBL co-ordinator supports WBL providers	M.Remington	WBL plans aligned with those of other 14-19 county providers
3.4	Business ambassadors support the introduction of the first five diploma lines	Sue White	Diploma partnerships increase understanding of role of employers in the delivery of the diplomas

LEAD ORGANISATION
14-19 Team
EBP
WBL
EBP
